



Reena Mace

industrial design

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Education

Virginia Tech

BS in Industrial Design (2021 - 2025)

Minor in Digital Marketing

GPA: 3.98, *Dean's List*

Design Experience

Peter Danko Designs Industrial Design and Marketing Intern

May - August 2023

- Worked on developing miniature models for novel chair manufacturing method
- Helped manufacture and finish furniture for clients
- Managed marketing outreach and content production

Virginia Tech Chi Omega Apparel Director

November 2022 - Present

- Regularly meet with and manage relationships with multiple apparel manufacturers
- Design original graphics and logos for organization's apparel

Virginia Tech School of Design Social Media and Graphics Manager

September 2023 - Present

- Create graphics and curate marketing content for various media channels
- Assist in developing a cohesive media marketing strategy for the School of Design

Work Experience

Out Door Country Club Lifeguard and Swim Instructor

May - September of 2018 - 2022

- Lifeguarded and taught swim lessons to children ages 2-12

Software

- Solidworks
- Rhinoceros 3D
- Keyshot
- Microsoft Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom

Skills

- Graphic Design
- Prototyping
- 3D Printing
- Visual Communication
- 2D Sketching
- Woodworking
- Market Research
- Packaging Design