

Juliana Iacono

2875 Oak Lane
Blacksburg, VA 24061-9544

(630) 880 8330 | julianai25@vt.edu
Portfolio: jiaconodesign.com

444 S Hill Ave
Elmhurst, IL 60126

EDUCATION

Virginia Polytechnic Institute and State University

College of Arts, Architecture, and Design

B.S. in Industrial Design

Overall GPA: **3.89/4.00**

Dean's List (Fall 2021, Spring 2022, Fall 2022, Spring 2023)

National Society of Collegiate Scholars

Blacksburg, VA
Expected Graduation: May 2025

EXPERIENCE

2C Innovation Commons – CC Industries

Ideation and Visualization Intern

- Contributes during ideation sessions with engineers and collaborative groups, including special topical events, targeted solution gatherings, and informational meetings
- Assists with compiling data from sessions, summarizing, and creating visual artifacts related to the idea generation taking place
- Teaches others about front-end ideation and visualization

Blacksburg, VA
August 2023 – Present

Virginia Tech Athletics

Sports Photographer

- Highly experienced in capturing, editing, and producing photos in fast-paced environments
- Proficient in Adobe Bridge, Photoshop, Lightroom, and Camera Raw.
- Excellent eye for detail and creativity.

Blacksburg, VA
February 2023 – Present

Virginia Tech University Libraries

Packaging Design Intern

- Designed storage solutions for pieces of equipment that the library makes available for check-out to patrons
- Advised others on packaging options and the benefits of various materials
- Gained experience and knowledge in 3D scanning, milling, laser cutting, and impact safety

Blacksburg, VA
August 2022 – December 2022

Cruver Design, LLC

Industrial Design Intern

- Used SolidWorks to make parts, assemblies, drawings, and configurations for Wolf and Sub-Zero appliances
- Created complex renderings and animations using KeyShot
- Developed graphic user interface designs for touch screens on major appliances using Adobe XD
- Demonstrated high quality craftsmanship by building intricate prototypes

Chicago, IL
May 2022 – Aug 2022

ACTIVITIES AND HONORS

Calhoun Honors Discovery Program Scholar

Honors Student Member

- Four-year program that focuses on transdisciplinary learning where students collaborate and work alongside industry partners to solve sociotechnical world problems.
- Selected as 1/36 out of 6,000 students in my class to participate in the program.

Blacksburg, VA
Aug 2021 – Present

Alpha Delta Pi Sorority

Director of Public Relations

- Responsible for photographing internal chapter events, organizing monthly photoshoots, and editing the photos to match our social media
- Ensures brand consistency in all marketing content

Blacksburg, VA
Jan 2022 – Present

Braskem New 3D Dimensions Design Competition

2nd Place Award Recipient

- Braskem, the largest petrochemical company in the Americas, hosted a 3D design competition and invited students from four universities to participate
- Received second place among hundreds of applicants for my design in the “Quality of Life for Mobility/Medical” design category

Online Competition
February 2022 – June 2022

SKILLS

- *Hard skills:* SolidWorks, KeyShot, Adobe Creative Suite applications, digital and physical prototyping, sketching
- *Soft Skills:* Problem solving, active listening, attention to detail, strong research abilities, critical thinking, collaboration, innovative thinker