JASON LIU

Industrial Design

Education

Virginia Tech

B.S. Industrial Design

Honors College

Graduation: May 2025

GPA: 3.88/4.00

Design Skills

- Solidworks
- Fusion 360
- KeyShot
- Procreate
- Figma
- Lightroom
- Illustrator
- Photoshop
- Photography
- Woodworking
- Metal welding
- Ceramics

Awards

- Eagle Scout Award: Boy Scouts of America (2021)
- Dean's List (Every Semester)
- First Year Design Competition (6th of ~150 freshmen)

University Involvement

- Industrial Designers Society of America
- · 2025 Class Office • Hokie
- Ambassadors Student Alumni
- Association
- Orthodox Christian Fellowship
- Consulting Group

Virginia Tech Design Experience

Long Fiber Thermoplastic Design Project: Aftermarket Table

Individual project - Mentorship with Avient Corp.

- Designed an aftermarket car hitch table; met design requirements to use injection molding production by leveraging Avient's long fiber composite pellets and proprietary propulsion process and pitched final design to Avient.
- Built physical prototypes; rendered animation in Solidworks and KeyShot.

Senior Living Design Project: Water Dispenser

Sponsored by Warm Hearth Village Retirement Community and SFCS Architects

- Conducted interviews at Warm Hearth & market research on senior living challenges with daily hydration; periodic presentations to SFCS mentors.
- Designed water dispenser for eldery with a focus on design for behavior change and habit building though iterative sketching, Fusion 360 CAD modeling, and KeyShot renders.

Material and Design Lab Assistant

Shop Monitor for Experimental material fabrication Lab in the College of Architecture

- Assisted 40+ students on design projects with regards to fabrication and prototyping capabilities.
- Facilitated student use of lab power tools, CNC machine, & Boss Laser cutter.

Leadership & Professional Experience

Virginia Tech Class Historian: Class of 2025 Class Office

- Designed the class logo for university branding using mood boards and Procreate/Adobe Illustrator.
- · Lead 5 person marketing team; photograph class events; manage social media for university branding. 1 of 9 elected 2025 class officers for 4 yr term.

Consulting Analyst: Consulting Group at Virginia Tech

- Researching product lines and manufacturers on a team of 5 students; pitching recommendations to Odyssey Notebooks LLC.
- Developed UI/UX wireframes, marketing strategies, data analytics & visualization for case competition.

Leadership Mentor: Virginia Tech First-Year Leadership Experience Aug 2021 - Present

 Facilitate leadership training and mentoring for first-year VT students under the Social Change Model of Leadership.

Human Resources Intern: Blue Clarity LLC

• Designed infographics and managed social media platforms; assisted planning of company hackathons; managed company job postings and reviewed applications/conducted phone interviews.

Camp Counselor: Antiochian Village Summer Camp

Jun - Aug 2022 & 2023

Oct 2020 - Mar 2022

• Facilitated team building challenge course; responsible for camper safety.

Feb 2023 - Present

Oct 2023 - Present

Sept - Oct 2023

Feb 2022 - Present

Oct 2022 - May 2023